

STIMULUS OPPORTUNITIES FOR SMALL BUSINESS *in conjunction with* THE BAYFRONT BUSINESS EXPO



Thursday July 16, 2009 • Marina Gateway Plaza, National City, CA

Presented by:



AGENDA

Time	Topic	Speakers
11:30-12:00	Registration and Networking with Speakers and Panelists	
12:00 – 12:05	Welcome and Overview	Raj Chopra, Ph.D. <i>Superintendent/ President Southwestern College</i> George Chamberlin <i>Master of Ceremonies, The Daily Transcript</i>
12:05- 12:15	Local Economic Opportunities for National City and San Diego Region	Ron Morrison <i>Mayor, City of National City</i>
12:15-12:30	California and the Economic Stimulus Package	Marty Keller <i>Director, Office Small Business Advocate Governor's Office of Planning and Research</i>
12:30-12:35	Stimulus Opportunities for Small Business—Introduction to the Panels	Ann Marshall <i>Vice President, Business Matchmaking</i> Victor Castillo <i>Director, SBDITC</i>
12:35-1:30	Panel: Doing Business with the Public Sector Moderator – George Chamberlin <i>Executive Editor, The Daily Transcript</i>	<u>Panelists</u> <ul style="list-style-type: none"> • Michael Aguilio, DGS • Pamela Smith-Cressel, GSA • Cherri Shur, CALTRANS • Ruben Garcia, SBA District Office • Bob Silvas, San Diego Airport Authority
1:30-1:50	Networking Break	
1:50-2:45	Panel: Doing Business with the Private Sector Moderator – Brian Burch <i>Director, Small Business Marketing, Hewlett Packard</i>	<u>Panelists</u> <ul style="list-style-type: none"> • John Leach, Disabled Veteran Entrepreneur, Private Sector Procurement • Barry Levine, Sperry Weiss • John Freeman, Knight and Carver • Derry Pence, Port of San Diego Ship Repair Association
2:45-3:40	Panel: Local Resources to Assist Small Business with Procurement Opportunities Moderator- Cindy Gompper-Graves, <i>CEO, South County EDC</i>	<u>Panelists</u> <ul style="list-style-type: none"> • Emily Yanushka, San Diego Water Authority • Greg Cox, San Diego County Supervisor • Dan McAllister, San Diego County Treasurer • Chuck Flacks, San Diego Workforce Partnership • José A. Nuncio, San Diego Association of Governments
3:40- 4:00	Closing Thoughts, Additional Networking with Panelists	Jacqueline L. Reynoso <i>President/CEO, National City Chamber of Commerce</i>

