

### **Business of the Year Criteria:**

The Outstanding Business Award recognizes businesses in or around the City of National City for noteworthy accomplishments, long-standing contribution to the community, and significant community service efforts.

The nominees will have made a major or visible contribution in the past year that reflects commercial growth and achievement, innovation, creativity or community involvement.

- Must be a member of the National City Chamber of Commerce.
- Must have had a representative serve on the Chamber Board of Directors or Chair a Chamber committee.
- Contributes and promotes the economic growth, stability and improvement of the area which the Chamber serves.
- Gives generously of themselves and/or staff in time and resources to the Chamber.
- Candidate must play a leadership role in civic activities.

### **Community Leader Award**

In addition to their routine duties and responsibilities, the Community Leader Award recognizes an entity that often goes the extra mile to get involved in programs and activities that benefit the communities in which they live and work. The nominee displays leadership, initiative, creativity, and dedication. Through their involvement, they inspire others to get involved and make a difference in the lives of others.

- Contributions to the business leadership of National City
- Contributions to the quality of life in National City
- Display qualities of leadership, cooperation and teamwork
- Inspire others to better serve our community
- Initiative - Demonstrates ability to take charge by creating or developing a program, project, or activity that impacts the community.
- Creativity - Develops/proposes creative ways to accomplish the goals and objectives of the project.
- Dedication - Is recognized by others for being dedicated to achieving the desired results.
- Recognition - Recognized by others for their commitment to the success of the initiative.

### **Volunteer of the Year**

- The Volunteer of the Year is recognized not only for their commitment to this organization, but most importantly, for their contributions to helping others succeed in business and community affairs.
- As the poet, Henry Longfellow once said: "No man or woman is so poor as to have nothing worth giving." And that is the real power of volunteering. It is something that anyone can do, but not all of us find the time to commit. For those on the receiving end of voluntary assistance, it is often a lifeline.
- Volunteer of the Year contributes to the regeneration and renewal of organizations, businesses, and the people they come across.
- Our awardee has a long history of unselfish, unrecognized service to National City.
- Their attitude is golden and they never once hesitate to volunteer for community activities, business assistance, or chamber causes.